

Communication Services
5334 South Prince Street
Littleton, Colorado 80166-0001
Phone: 303-795-4284
Fax: 303-738-7894
www.co.arapahoe.co.us

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Contact:

ANDREA RASIZER

Communication Services Director

Direct: 303-795-4284

Mobile: 303-882-1909

E-mail: arasizer@co.arapahoe.co.us

Mindy Edstrom joins Arapahoe County Communication Services Department

Arapahoe County has hired Mindy Edstrom, who joins the Communication Services Department as a Communication Services Specialist I.

As a Communication Services Specialist, Edstrom will help direct, develop and manage marketing, public relations and education programs aimed at communicating with employees, citizens and visitors to Arapahoe County. She will oversee the employee newsletter, produce brochures, fliers and other collateral materials, write news releases, help manage the County's web site and Intranet, and oversee specific communication programs and special events as assigned.

Previously, Edstrom worked as a Communication Specialist for Metro Brokers, Inc., where she was responsible for the company's external marketing and communications programs, which included writing news releases, maintaining marketing consistency and event coordination. Prior to Metro Brokers, she spent two years as an intern with the Jefferson County Public Information Office.

Edstrom has a Bachelors of Arts degree in Journalism from Colorado State University and is a Littleton resident. Edstrom can be reached at 303-734-5464 or at medstrom@co.arapahoe.co.us.
